

## Hold a S.A.L.V.E. shop at your school

At S.A.L.V.E we work with orphaned, abandoned and rejected children in Uganda to help them have a brighter future and it's wonderful that your school is interested in being part of this. Our ethos is "Support And Love Via Education" and we work hard to reduce the number of children living and working on the streets of Uganda, reuniting children with their families and helping them to get an education.

As part of our work, we want to prevent more children from ending up on the street. So we have developed a range of fairly traded jewelry, recycled paper greetings cards and soft toys as part of our community outreach projects aimed at empowering impoverished communities in Eastern Uganda.

We buy these products from the women that make them and sell them both in Uganda and here in the UK. The majority of the profits go directly to the individuals who have made them, with the rest donated to furthering S.A.L.V.E.'s support to children living on the streets in the Jinja district of Uganda.

The products are made by two women's co-operatives set up by S.A.L.V.E who lovingly hand-craft the crafts from recycled paper and seed beads coloured with local dyes. Since joining the project, each women's household income has increased by at least a third; a substantial development that S.A.L.V.E. has added to through teaching business, numeracy and literacy skills so that they'll eventually be able to maintain these and other initiatives independently. Every woman in the project is encouraged to invest the money she is earning to build other small business ventures and have a sustainable financial future.



We choose communities and participants where there are high rates of poverty which can often lead to children being forced on to the streets. By working with some of the poorest members of the local communities, we want to reduce the number of children who are forced to run to the streets in the first place.

Are you interested in selling these beautiful products for us and helping to prevent more children ending up on the street?

Hold a S.A.L.V.E. shop sale in your school!

Why not host your very own S.A.L.V.E. shop sale?



We'll send you a selection of our beautiful hand-crafted products and you and your students could sell them...

- To parents after school;
- At a school Summer or Christmas Fete;
- To coincide with another school fundraising event like talent contest or karaoke night;
- Or at any other time that works for you!

It's a great chance for your students to learn more about business skills like budgeting, sales techniques and marketing. They can also learn about the importance of more ethical purchasing and knowing that the people who are producing the goods get a fair price for their labour.

With the majority of the profits going directly to those who have made the products, and the rest donated to furthering S.A.L.V.E's work to reduce the number of children living on the streets in the Jinja district, hosting a S.A.L.V.E. shop sale can have a real impact!



Read on to find out how you can make a difference...



## It's easy and oh-so-simple

1) If you're interested let us know ([shop@salveinternational.org](mailto:shop@salveinternational.org)) and we can arrange to send you a mixed package of products (you are welcome to request specific items).



2) Decide when you are going to have a sale. Will it be after school one day? At a school fete? Or at another school event such as a school disco or Christmas play? You can always combine having a stall with other fundraising activities as listed in our A-Z of fundraising for schools.



3) Encourage people to buy pieces by allowing them to carefully handle the stock. Since you are the seller they will need to pay you if they wish to buy pieces. For added value why not hold a raffle or ask them for a small donation to attend?

4) Collect, bank and transfer the money made, then post the unsold goods back to S.A.L.V.E. or hold onto them for your next S.A.L.V.E. event.

