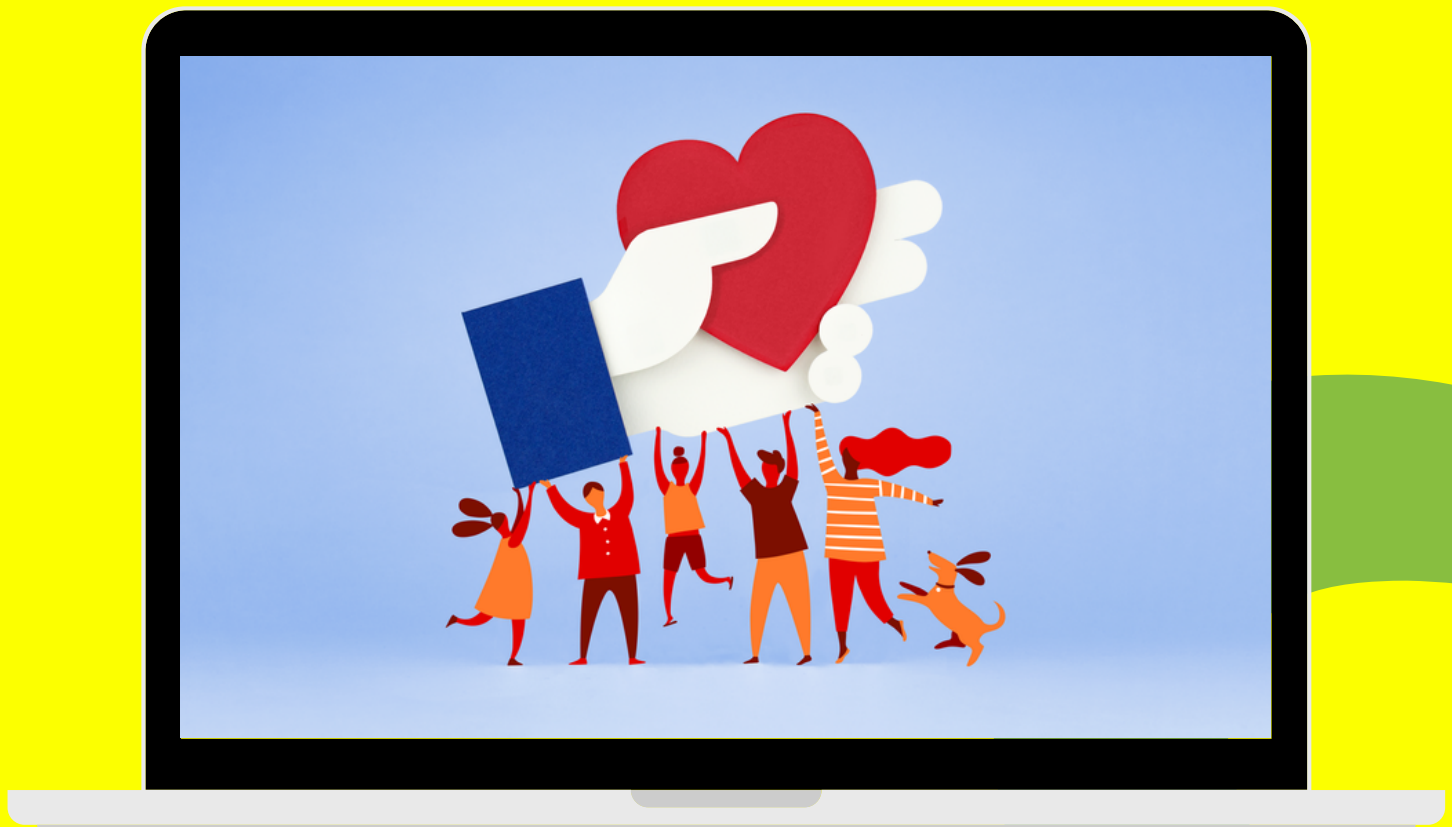# Using Facebook to fundraise for S.A.L.V.E.
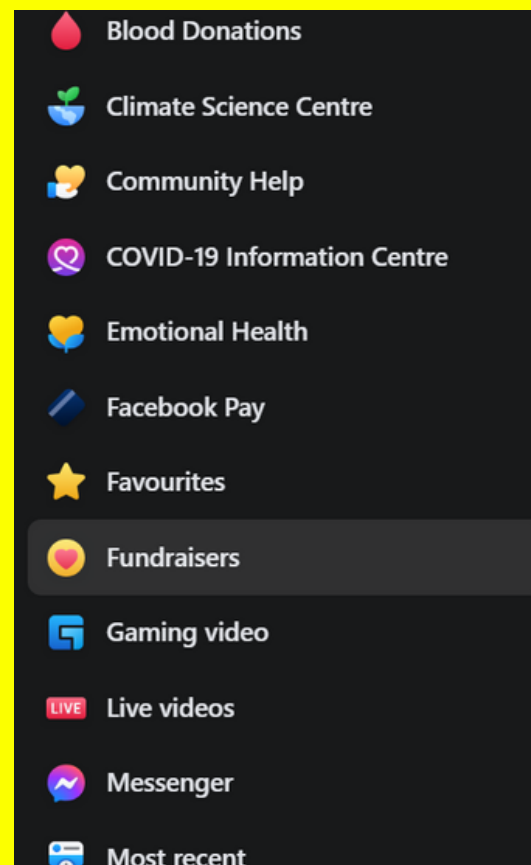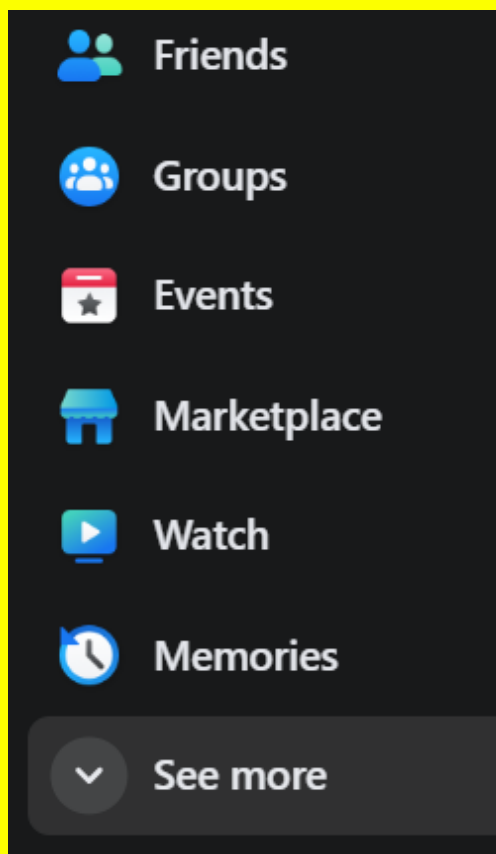
1 Log into Facebook.
facebook.com

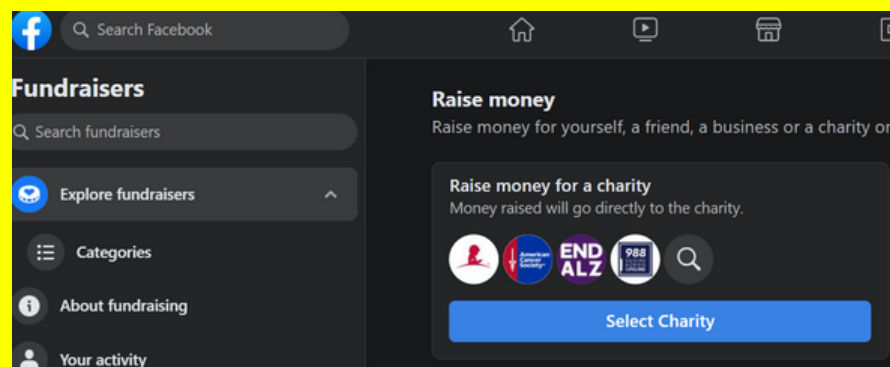**2** On the left, click 'Fundraisers'.
If you can't see Fundraisers on the left-hand side, then click 'See more'.

- Friends
- Groups
- Events
- Marketplace
- Watch
- Memories
- See more

- Blood Donations
- Climate Science Centre
- Community Help
- COVID-19 Information Centre
- Emotional Health
- Facebook Pay
- Favourites
- Fundraisers
- Gaming video
- Live videos
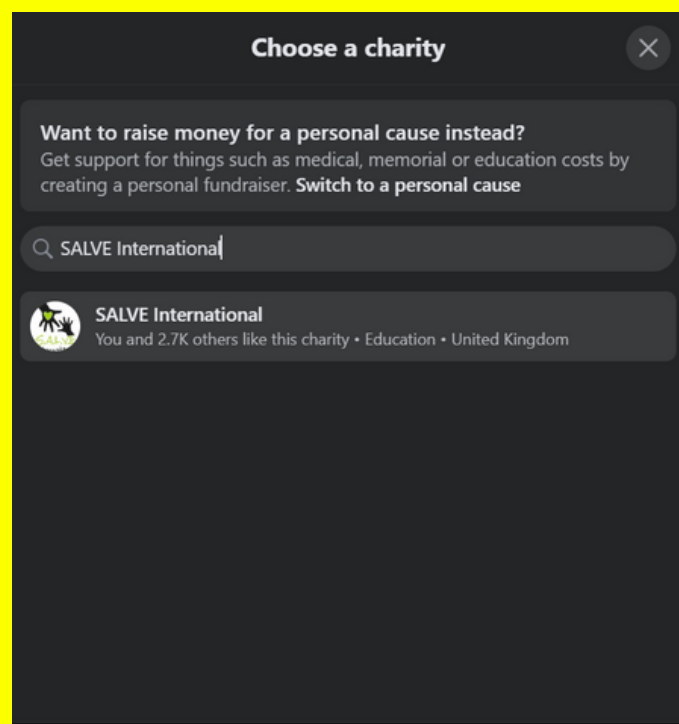- Messenger
- Most recent

3

Click on 'Select charity'.

4

Type in 'SALVE International'.

5 On the left hand side, you can easily pick a goal as well as currency.

Fundraiser for

SALVE International
You and 2.7K others like this charity • Education • United Kingdom

Edit Charity

How much money do you want to raise?
150

Set a goal that inspires supporters to help you reach it. You don't have to reach your goal to receive the money.

Select currency
British Pound Sterling (GBP)

When should your fundraiser end?

Fundraisers are public, so anyone on or off Facebook can see them. Only people on Facebook can donate. Facebook charges no fees for donations to charities. All donations will go directly to the charity.
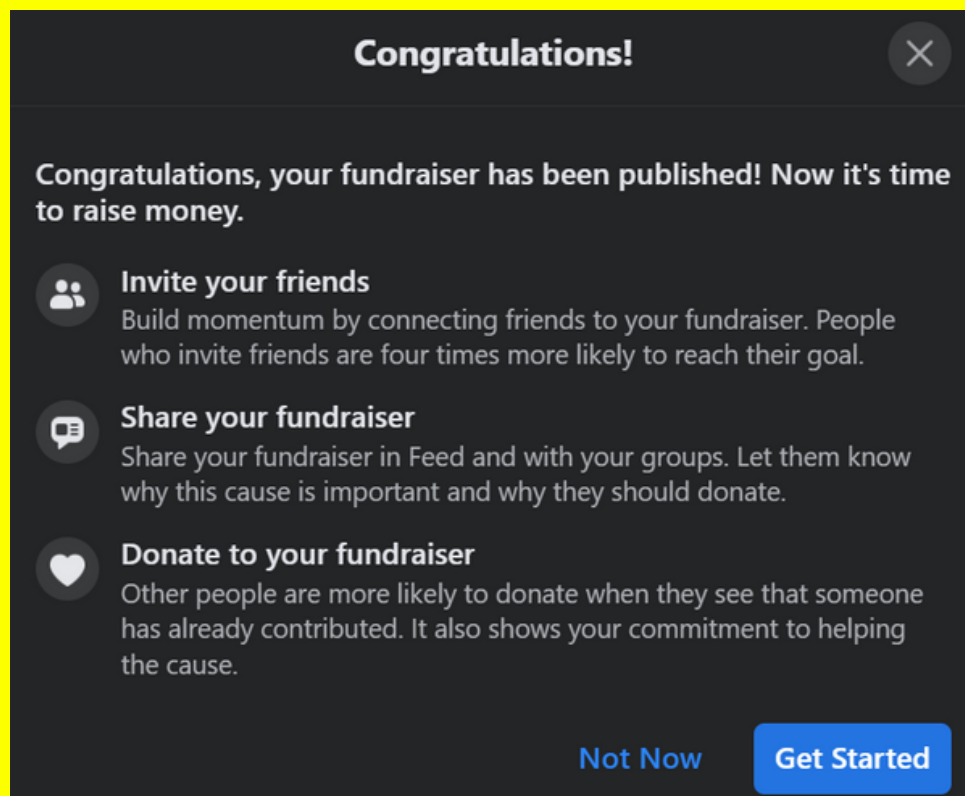
Create

Remember you can come back and edit this target if you find you are doing better at fundraising than you thought!

6 Don't forget to personalise the description. It's important to tell people why you are supporting S.A.L.V.E. so you motivate them to want to give.

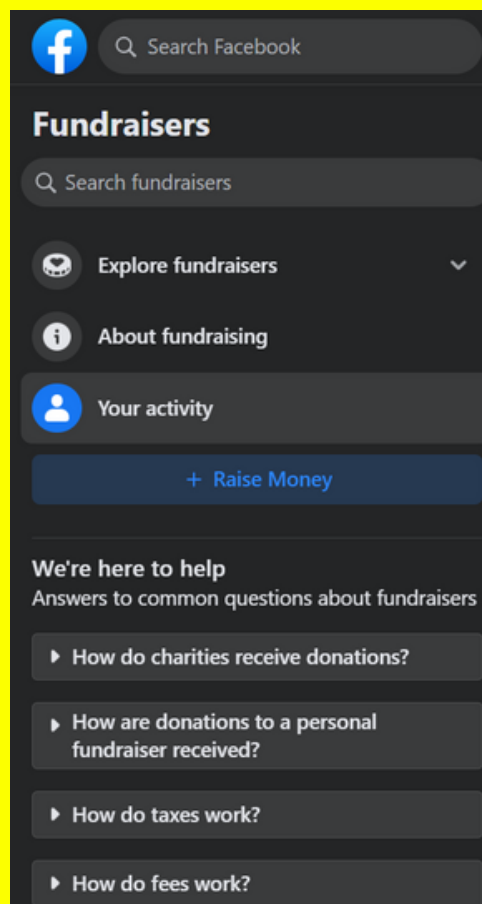**7** Click 'Create' and your fundraiser will be live!

Congratulations! ✕

Congratulations, your fundraiser has been published! Now it's time to raise money.

👥 **Invite your friends**
Build momentum by connecting friends to your fundraiser. People who invite friends are four times more likely to reach their goal.

💬 **Share your fundraiser**
Share your fundraiser in Feed and with your groups. Let them know why this cause is important and why they should donate.

♥ **Donate to your fundraiser**
Other people are more likely to donate when they see that someone has already contributed. It also shows your commitment to helping the cause.

Not Now   **Get Started**

8 You can easily share this with friends by clicking 'Get Started'.

9 To edit your fundraiser when it is live, all you have to do is navigate back to the fundraisers page and click 'Your activity' on the left hand side.

Don't forget to invite your friends to your think will be interested to see your fundraiser, share it on your Facebook profile and in any groups you are part of.

Or you can try this way...

This method allows you to add a donate button to any post you create.

You can also go back and edit posts to include the donate button.

It allows your Facebook friends to contribute without any additional clicks, or to have to go onto your fundraising page.
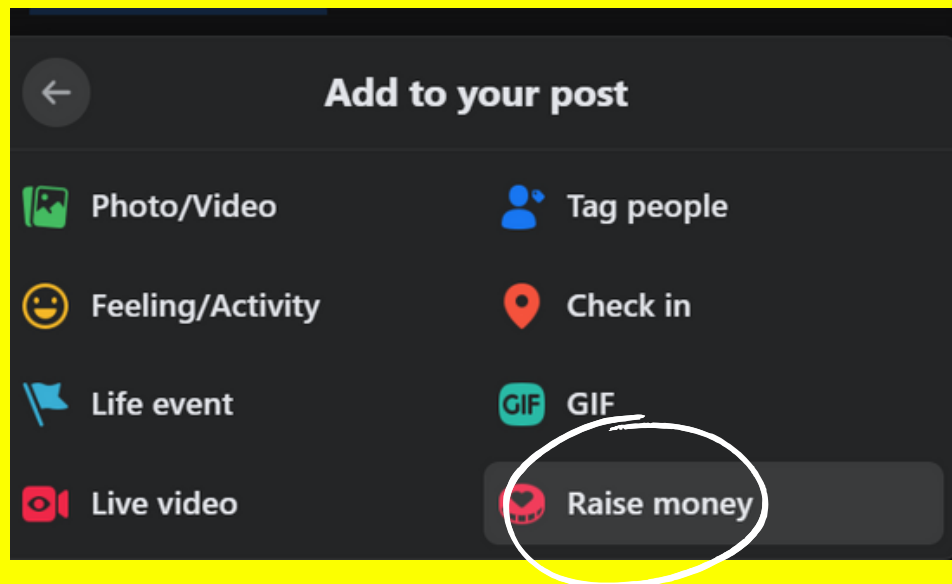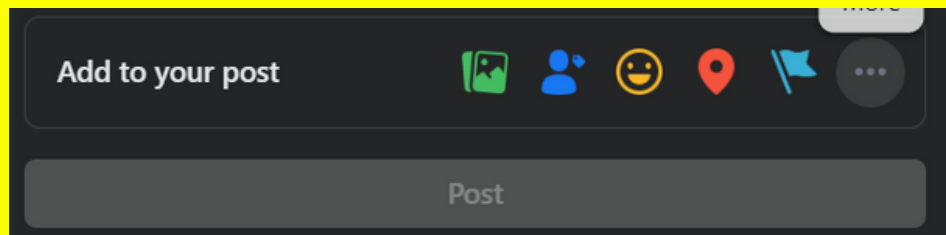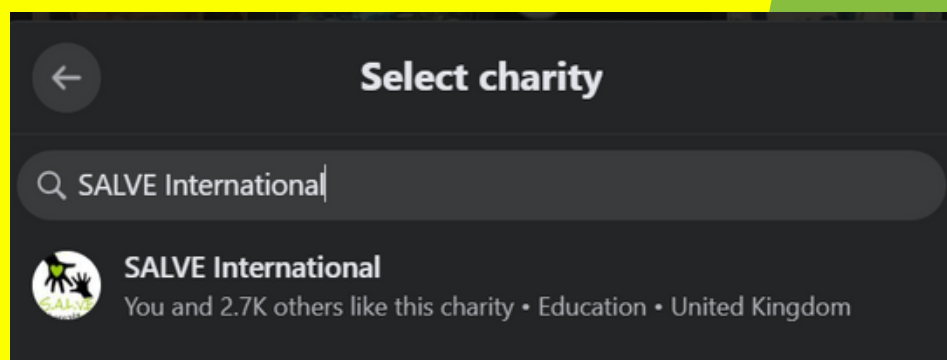
| 1 | Log into Facebook. |

2 While you are creating a post, click on the 3 dots at the bottom of your post. Then select 'raise money'.

Add to your post

Post

Add to your post

Photo/Video   Tag people

Feeling/Activity   Check in

Life event   GIF GIF

Live video   Raise money

3 Type in 'SALVE International' and select it when it pops up.

Select charity

SALVE International

SALVE International
You and 2.7K others like this charity • Education • United Kingdom

4 Don't forget to write about your fundraiser so people know why you have chosen S.A.L.V.E.! Then click 'post' and your fundraising post is live! If you want more people to see it, why not tag them and share the post around in any groups you're part of?

Don't forget!

Although S.A.L.V.E. automatically gets the funds you raise through Facebook, we don't get notified when a fundraiser is set up! Plus the money takes a couple of weeks to come through.

So please do contact S.A.L.V.E. to make us aware. Also we'd love to be able to share about the great job your fundraiser is doing!

Just contact us on info@salveinternational.org

Birthday fundraisers

Birthdays are great occasions to fundraise. Why not ask friends and family to donate to S.A.L.V.E.? Facebook will give you a nudge close to the day so you can easily set up a fundraiser!

Thank you

We are extremely grateful to you for wanting to fundraise for S.A.L.V.E. We hope that this guide has helped to explain how you can easily fundraise using Facebook and we can't wait to see what you do.

Please do reach out to us if you have any questions or queries: info@salveinternational.org