# S.A.L.V.E. INTERNATIONAL AWARENESS RAISING PACK FOR SCHOOLS









### INTRODUCTION



At S.A.L.V.E International we dream of a world where no child lives and works on the street, and all children have access to the education they need to build a brighter future.

Raising awareness of the global issues surrounding children living on the streets and working to change attitudes and beliefs is central to achieving these long-term goals. In choosing to use these resources with your pupils you've already started the process: we can't underestimate the importance of opening the eyes of the next generation to global inequality and social injustice and empowering them to change the world.

The rest of this pack highlights a few ideas for how you can continue this, raising awareness around global inequality within your class, school, and local community. It also includes a guide to contacting your MP and spreading the word through your local media.

Whatever contribution you can make, we are so grateful for your help and for spreading the word about our work and the issues faced by children living on the streets.

Our team are always here to help so if you have any questions or to discuss your plans please get in touch at <a href="mailto:info@salveinternational.org">info@salveinternational.org</a>. We look forward to hearing from



### Get Inspired in the Classroom

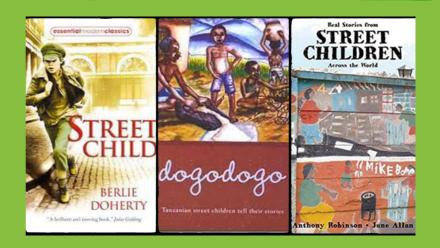
#### Reading

Street Child' by Berlie Doherty is a gripping adventure based on the true story of the orphan who inspired Doctor Barnardo to set up his famous children's refuge.

'Dogodogo' by Kasia Parham sees eight young Tanzanians recount their experiences as children on the streets - how they came to leave home, how they survived, and how they still love their families – in a book illustrated by the boys themselves.

'Street Children' by Anthony Robinson, is a portrayal of 6 brave children and their families who live and work on the streets of Zimbabwe, Mozambique and Guatemala. Discussing the children's past, present, and hopes for their futures away from the streets.

Chaase literature with a theme of homelessness or children living on the streets for your class's literacy and comprehension lessons. For example...



#### FILMS

Watch Films with a theme of homelessness or global education on half days and end of term video time.

For example...

'The First Grader' which tells the true life story of an 84 year-old Kenyan villager who became the oldest man ever to enrol at a primary school in a quest for his education.



For older pupils there are feature length documentaries available online including 'Children Underground' and True Visions 'Britain's Street kids'.



There are many great documentaries about children on the streets on YouTube made by charities such as the Street Child World Cup.

www.youtube.com/user/StreetChildWorldCup.

Maybe you could hold your own football tournament in aid of children on the streets?

### Learning through Expression



Work with students to explore themes of child hoomelessness and develop their creative expression.

Ask pupils to write creative accounts imagining life on the streets in the form of stories or poems and share these with the rest of the class or school.

Create a drama piece that explores the theme of homelessness or children living on the streets. You could perform it in assembly or in a drama class to engage and inform other children.

Get the art department involved in putting on an exhibition of pupil's artwork based on the theme of children on the streets.

- You could get your pupils to write their own poem challenging attitudes about street connected children similar to 'I am not Street' produced by children we support in Uganda. <a href="https://youtu.be/shfX1LrAcYc.">https://youtu.be/shfX1LrAcYc.</a>
- Make a short film to send a message to world leaders or help to inspire other young campaigners. Films made by S.A.L.V.E. can be seen at <a href="https://www.youtube.com/user/salveinternational/">www.youtube.com/user/salveinternational/</a> for inspiration and we'd love to add your film to our YouTube Channel if you have permission to do so!
- Record your own version of the S.A.L.V.E. anthem with your pupils, share it with your school, perform it at parents' events and even send your recording to us so we can pass it on to the children S.A.L.V.E. supports in Uganda. The anthem can be found here:

  www.youtube.com/watch?v=JOLXVIO3bM8.

We'd love to know what you're up to, so make sure to stay in touch and send any information you have permission to share to us to spread the word even further on our website.



## Get Informed

Get pupils to do their own research in the children living on the streets in different parts of the world.





Encourage pupils to get online to use primary accounts and secondary sources on the internet to learn more about children living on the streets in different countries: their lives, the statistics for that country, and what may typically happento result in children living on the streets.

Their work could contribute to a blog for the school website, a piece in the school newsletter or a presentation to other children, teachers or parents.

Use this research to put together factsheets about children living on the streets - very useful when campaigning and raising awareness, for example when getting in touch with an MP.



### Useful Research Links

https://www.salveinternational.org/

https://www.streetchildren.org/

https://www.ohchr.org/en/documents/ge neral-comments-and-

<u>recommendations/general-comment-no-</u> 21-2017-children-street

https://theirworld.org/resources/streetchildren/

### Get Noticed



Try to get your project, research and the issues faced by street connected children noticed in your area! Spread the word about their lives, and experiences and raise awareness of global inequality!

Tips for getting your projects and campaigns noticed...

Make placards and banners reminding people that there should be "No Street Called Home". No child should have to live on the streets.

Promote your event widely, take lots of photos and contact your MP to get involved!

Take to social media!

Maybe make a

YouTube or Tik Tok

documentary style

video with a #hashtag.

A stunt like a 'Street Sleep' could be the perfect way to raise awareness of the issue of children living on the street with the wider community....

Organise a mass sponsored sleepover for your class or school so your students can see what it's like not have a bed and a home to sleep in (e.g. on the school playing field or in the school hall).

It's important to share your activities with the school and other pupils...

- In assembly,
- in the school newsletter, in emails to parents,
   On the school website

And remember if you do something creative, hold a special event, or meet with your MP, don't forget to tell the local media about it!

S.A.L.V.E. will also be delighted to help in any way we can if you and your students are taking action about children living on the streets. So please don't hesitate to get in touch anytime: <a href="mailto:info@salveinternational.org">info@salveinternational.org</a>



### GET IN TOUCH WITH YOUR LOCAL MP

We need to remind political leaders that every child has rights and deserves an education and a Future — especially children living on the street, who are so often neglected and abused.

Your MP is your local contact in a chain that will take your messages all the way to world leaders.



MPs have a real say in what the UK Government does and can make sure they keep their promises such as their pledge to "stand up for the rights of every girl around the world to 12 years of quality education between 2021-2026".

MPs are used to receiving invitations to meet people in their constituencies and usually do their best to meet as many local people as they can. They won't be surprised to be invited to your school, and may have visited already.

Sending messages to your MP helps by showing that ordinary people care about street children and education for all. Organising a visit or meeting is also a great chance for pupils to learn about citizenship and engage with important ideas about democracy and representation.







### GET IN TOUCH WITH YOUR LOCAL MP

Below is our step by step guide to contacting your MP?

Z. Chare a date or dates

It's a good idea to suggest meeting on a Friday, as MPs are normally in their constituencies on this day.

Make your email or letter precise and brief. Explain the purpose of your meeting and the time(s) and date(s) you'd like to meet. MPs are busy, so be prepared to be flexible.





/. Find contact details

For a school visit, it's usually best to send the invitation to the local constituency office. Some MPs don't have a constituency address, in which case just send your letter to them at the Houses of Parliament. Go to www.findyourmp.parliament.uk and enter your school's postcode to find your MP's name and contact details.

3. Preparing for your meeting

There's no need to be nervous! Your MP won't expect you to be an expert and many MPs are not experts themselves. You simply need to let them know how passionate you are about street connected children, children's rights and education for all, and ask them to do something about it. Use the information on the S.A.L.V.E website (http://www.salveinternational.org/) and the Consortium for Street Children (http://www.streetchildren.org.uk) to help you prepare. And don't hesitate to get in contact with us for any extra information or advice at info@salveinternational.org

#### 4. Ask for something

Make sure you ask your MP to do something. For example:

- To join the All-Party Parliamentary Group on Global Education.
- To sign the Consortium for Street Children's latest petition.
- To ask a Parliamentary question.
- To write to the Secretary of State for International Development asking how the UK will meet their commitment to standing up for the right to education.
- To get involved with the next International Day for Street Children (12th April).

This gives you a reason to stay in touch with your MP to hold them to account for their promises.



### GET IN TOUCH WITH YOUR LOCAL MP

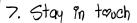
#### 5. Make an impression

Get creative and think about how to make a colourful impact with your messages. You could really go to town with drama, music or even puppets!

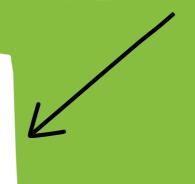


#### 6. Record what happens

Choose someone to take notes of any comments or promises your MP makes, and someone to take photos of your meeting, particularly if you've organised something visual such as a display. Photos will really help to spread the word about your event.



After the meeting, write to your MP to say thank you for the meeting, and to remind them of any promises made during the meeting. Your MP may well post something on their own website, social media, or blog if they have one, so include copies of photos.





#### 8. Spread the word

Write a press release and send it to your local newspaper, or any popular local news blogs, along with a photo of your meeting. This should be done within a few days of the meeting. Don't forget to publicise the meeting in your own school's newsletters, website and of course to send any pictures to us!

# Get Sharing with your Local Media



Make the most of local media to get publicity for your activities. Our top
tips will help you get the word out about your events. If you're planning
something, let us know, as we will be able to offer help, advice or resources.
And don't forget to send us your story and photos afterwards so we can
showcase your work.

#### Our Top Tips for contacting the media

Find out the details of your local media...

Your school marketing officer may have a list, or you could find details on the internet. Include local papers and magazines, BBC and independent radio stations.

Write a short press release...

Include a brief outline of the event details: including when and where it is happening, what exactly will be happening and why it has been organised. A few powerful facts about children on the streets could also be useful. For example: "Children living on the streets are some of the most marginalised people in the world: criminalised, abused and ignored they are denied a childhood and a future. Pupils at (X) school want this to change". Link to the S.A.L.V.E website and make sure your contact details are prominent so they can get in touch easily.

Photo-call...

Organise for local newspaper photographers to come and take pictures of the most photogenic moment, such as a display of your street children art or when your local MP is coming in – a half an hour slot should be enough.

Identify a spokesperson...

Make sure this person is well briefed on the event and its aims so that they can give an informed and entertaining interview to the media. One of our team would be happy to brief you more before your interview if you like, please just get in touch.

Find your own good photographer
If a newspaper can't send a photographer along, they may still print the story afterwards if you send them some good images.

Get parental permission...

Make sure you get
permission in advance for
photography and publicity
for all children taking part.

